



## News Release

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**FOR IMMEDIATE RELEASE**

### **Jeanne Finegan, APR, President of HF Media LLC Among Diversity Journal's Top 100 Women Worth Watching in 2015**

**Philadelphia, PA – June 2015** – Heffler Claims Group LLC, the pioneer of legal administration services, is proud to announce that its media division President, Jeanne Finegan, APR, has been named among **2015's Top 100 Women Worth Watching** by *Diversity Journal*. This recognition honors the initiative, expertise and accomplishments of leading women who are making a difference in their fields.

"We were especially proud to be able to include Jeanne among our celebrated women," says Katherine Sanlin, editor in chief at *Diversity Journal*. "Her expertise and innovation have had a tremendous impact on today's legal notice and communications systems at the Federal level. She is simply an inspiration to other communication professionals everywhere."

As a distinguished class action notice expert, Finegan's work has received numerous accolades from Courts across the United States for her communications work on mission-critical matters. Her work spans hundreds of outreach campaigns across more than 140 countries, with notable matters, including the Gulf Coast Claims Facility Campaign after the Deep Water Horizon Oil Spill. She also served the Consumer Product Safety Commission as an expert to determine ways in which the Commission can increase the effectiveness of its product recall campaigns and has worked on large-scale government enforcement notice programs for the Federal Trade Commission (FTC).

"For the past 25 years, Jeanne has really set the industry standard when it comes to media and legal notice in the United States," according to Edward Radetich, Jr., CPA, Partner of Heffler Claims Group. "Importantly, she's integral to the leadership of this company, its business

development and project management,” adds James R. Prutsman, Partner of Heffler Claims Group. “I am truly honored to be among these highly accomplished and talented women who have been recognized for their initiative, inspiration and vision,” Finegan states.

“*Diversity Journal’s* mission is to identify, promote and support women in leadership and the organizations that employ them,” says Sanlin. “Women Worth Watching winners are leading new business units, driving new markets, launching new ventures, and helping to develop the next generation of women leaders. We want to share stories and experiences of real women executives as a mentor with an aspiring novice, particularly someone breaking new ground within an organization or industry.

#### **About Heffler Claims Group and HF Media LLC**

Heffler Claims Group ("Heffler") provides a full suite of management and administration needs for complex class action settlements, including antitrust, securities, employment and government enforcement matters. Heffler was recently named by both *The Recorder* and *The Intelligencer* as Best Administrator in 2014.

HF Media LLC, is comprised of a nationally recognized team of media professionals and provides best-in-class media communication services for class actions. HF Media uses the top research, measurement and evaluation currency in the advertising industry, providing industry-accepted and legally defensible methods for research, demographics, targeting, and overall measurement. Heffler is headquartered in Philadelphia, PA and has additional locations across the U.S.

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